

Vinh Long

Implementation results of Free Trade Agreements in localities

Good

CLASSIFICATION

Good

Ranked 4th out of 34 assessed provinces and cities.

OVERALL SCORE

29.33 / 40

Higher than the national average (+7.67 points).

KEY HIGHLIGHT

Comprehensive capacity

One of the evenly strong performance profiles, with all four pillars ranking among the top 9 leading localities nationwide.

OVERVIEW OF FOUR PILLARS

A INFORMATION ACCESS

RANK 8 / 34

6.19 / 10

+1.40 vs average

B LEGAL IMPLEMENTATION

RANK 3 / 34

7.71 / 10

+2.51 vs average

C SUPPORT POLICIES

RANK 9 / 34

6.54 / 10

+0.72 vs average

D SUSTAINABLE DEVELOPMENT

RANK 3 / 34

8.55 / 10

+2.58 vs average

★ STRENGTHS

- #3 Enterprises' grasp of legal documents, guidance quality from state agencies, impact of complying with sustainable development commitments on enterprises (B1, B3, D2)
- #4 Enterprises' ability to access support policies, significance of complying with sustainable development commitments (C6, D5)
- #5 Enterprises' knowledge of FTAs, frequency of participation in media events, frequency of training participation, effectiveness of support policies (A1, A5, B5, C7)
- #6 Quality of media events attended by enterprises (A7)

BREAKTHROUGH HEADROOM

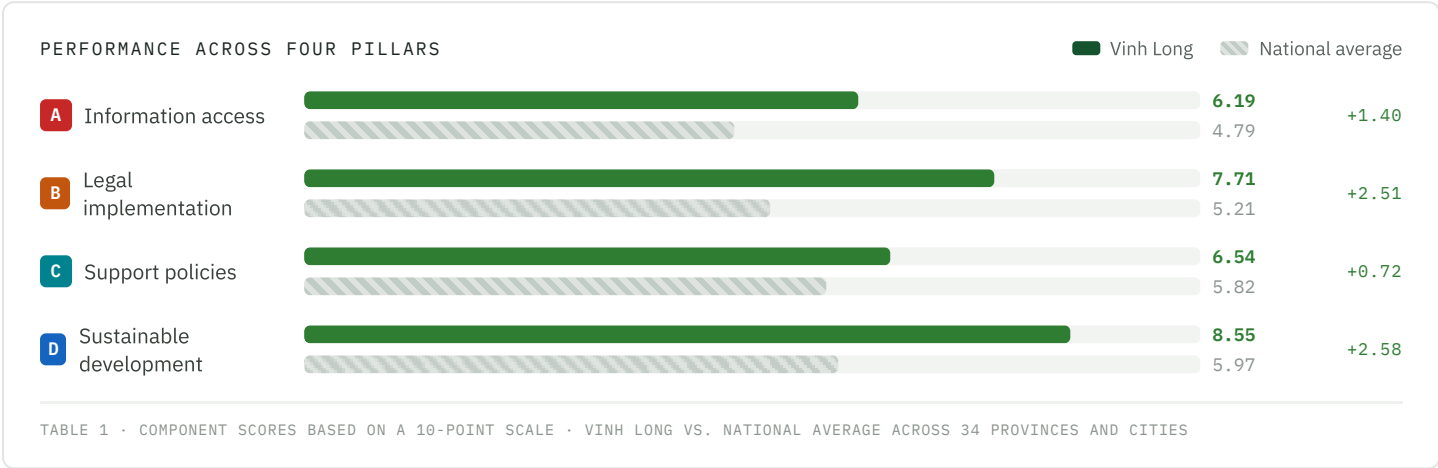
- #30 Commitments utilized by enterprises (C4)
- #23 Activities through which enterprises utilize FTAs (C3)
- #19 Quality of market forecasting information and import-export orientation (A8)

SOURCE: FTA INDEX 2025 (CONDUCTED BY FOREIGN TRADE UNIVERSITY AT THE REQUEST OF THE MINISTRY OF INDUSTRY AND TRADE); SURVEY OF 4,066 IMPORT-EXPORT ENTERPRISES. COMPONENT SCORES ARE ON A 10-POINT SCALE; OVERALL SCORE IS ON A 40-POINT SCALE. RANKINGS ARE BASED ON A TOTAL OF 34 PROVINCES AND CITIES.

01

Overall results

Vinh Long ranks 4th out of 34 provinces and cities, belonging to the "Good" group. At the same time, it is the leading locality in the Mekong Delta region. The performance profile is shaped by consistent excellence: all four pillars recorded scores higher than the national average and are in the group of 9 leading localities nationwide. The implementation of legal regulations (rank 3) and sustainable development (rank 3) anchor the overall performance, closely followed by information access (rank 8) and support policies (rank 9). The only limitation lies in enterprises' depth of utilization. The portfolio of utilized commitments is only ranked 30th and the forms of utilization are ranked 23rd, showing that although the province's support is well implemented, enterprises have only utilized FTAs within a narrow scope. Transforming the strong support foundation into deeper and broader utilization actions is the clearest roadmap for Vinh Long to advance into the absolute leading group.



02 Detailed analysis by component indicator

A

COMPONENT 1

Information access

6.19_{/10}

RANK 8 / 34 · +1.40

Demonstrating excellent and even performance across multiple aspects: quality of information provided relative to enterprise needs (A4) and sources providing event information (A6) both rank 3rd; enterprises' knowledge of FTAs (A1) and frequency of participation in events (A5) both rank 5th; quality of events (A7) ranks 6th. Information provided by state management agencies (A2, rank 11), electronic information portal (A9, rank 12), and forms of accessing information (A3, rank 13) all clearly exceed the national average. Forecasting activities (A8, ranked 19th) are the only aspect that has not kept pace with the overall level of the remaining indicators.

Rank 3 Quality

Rank 3 Event sources

Rank 5 Knowledge

Rank 5 Events

Rank 19 Forecasting

Vinh Long6.19

National average4.79

DIFFERENCE: +1.40

B

COMPONENT 2

Implementation of FTA-related legal regulations

7.71_{/10}

RANK 3 / 34 · +2.51

Belonging to the leading group nationwide: the level of enterprises' clear understanding of legal documents (B1), guidance quality (B3), and ease of compliance for enterprises (B4) all rank 3rd. Training activities (B5) rank 5th, while guidance frequency (B2) and the level of receiving and responding to enterprise feedback (B7) both rank 7th. The frequency of enterprise participation in contributing opinions (B6, rank 11) is the only indicator not in the top 10 leading localities. Overall, enterprises firmly grasp legal regulations, evaluate compliance as feasible, and receive full and timely guidance from state agencies.

Rank 3 Legal grasp

Rank 3 Quality

Rank 3 Compliance

Rank 5 Training

Rank 7 Guidance

Vinh Long7.71

National average5.21

DIFFERENCE: +2.51

C

COMPONENT 3

Policies supporting FTA utilization

6.54_{/10}

RANK 9 / 34 · +0.72

The provision of policies and support programs to enhance enterprise competitiveness recorded prominent results. Enterprises' ability to access support (C6) ranks 4th, the effectiveness of support policies (C7) ranks 5th, trade promotion quality (C9.2) ranks 6th, trade promotion frequency (C9.1) ranks 7th, and the actual level of FTA utilization (C1) ranks 8th. However, the portfolio of specific utilized commitments (C4) only ranks 30th and the activities through which enterprises utilize FTAs (C3) rank 23rd. This indicates that while enterprises have been able to access and utilize FTAs effectively, the scope of utilizing commitments and opportunities from agreements remains relatively concentrated.

Rank 4 Access

Rank 5 Effectiveness

Rank 8 Utilization

Rank 30 Utilized commitments

Rank 23 Utilization forms

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National average5.82

DIFFERENCE: +0.72

Leading group of excellent localities nationwide: enterprises' awareness of the impact of complying with commitments on business operations (D2) and forms of support from state agencies (D6) both rank 3rd; awareness of the significance of compliance (D5) ranks 4th; enterprises' knowledge (D1) and effectiveness of state agency support (D4) both rank 7th. The results show that enterprises possess deep awareness of sustainable development and receive effective support from state management agencies.

Rank 3 Impact

Rank 3 Forms of support

Rank 4 Compliance

Rank 7 Knowledge

Rank 7 State support

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8.55

National average

5.97

DIFFERENCE: +2.58

03 Conclusions & policy implications

STRENGTHS

- **Implementation of legal regulations:** enterprises firmly grasp regulations, receive quality guidance, and evaluate compliance capability at a very favorable level.
- **Sustainable development:** enterprises have clear awareness of the impact and significance of complying with commitments, while receiving diverse practical forms of support from state agencies.
- **Support ecosystem:** enterprises enjoy favorable access to support, policies are effectively implemented, and information quality well meets practical needs, reflecting a professionally and effectively operated support ecosystem.

BREAKTHROUGH HEADROOM

- **Portfolio of utilized commitments:** the scope of utilizing specific commitments remains limited, indicating headroom for enterprises to expand and utilize FTA preferences more deeply.
- **Forms of utilization:** enterprises have proactively participated in utilizing FTA preferences, but the scope and forms of utilization remain relatively concentrated.
- **Forecasting activities:** headroom remains to strengthen market information forecasting capabilities, thereby assisting enterprises to be more proactive in identifying opportunities and responding to market changes.

Next strategic directions

increasing depth of utilization for enterprises

SHORT TERM · 0-12 MONTHS

MEDIUM TERM · 1-3 YEARS

1 Expand commitments

Support enterprises in utilizing a broader portfolio of FTA commitments beyond basic tariff preferences.

C4 30 → top 15

2 Diversify utilization

Guide enterprises from pure tariff usage toward rules of origin (ROO), sanitary and phytosanitary measures (SPS), and trade facilitation.

C3 23 → top 10

3 Market forecasting

Provide price forecasts and in-depth analytical market information tailored specifically to exporters across individual sectors.

A8 19 → top 10

4 Maintain leading position

Maintain ranking in the top three leading localities for the legal and sustainable development pillars to become a reliable benchmark model for the Mekong Delta region.

B/D maintain #3

TARGET



Shift from "Good" to "Very Good": deepen the utilization depth to match the available excellent legal foundation and support ecosystem