

Dong Thap

Provincial performance in implementing Free Trade Agreements

Fair

CLASSIFICATION

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Fair

Ranked 16th out of 34 assessed provinces and cities.

OVERALL SCORE

23.13 / 40

Higher than the national average (+1.47 points).

PILLAR NEEDING IMPROVEMENT

Rank 19 / 34

The province should invest in improving policies/programmes supporting FTA utilisation.

FOUR PILLARS OVERVIEW

A INFORMATION ACCESS

RANK 13 / 34

4.80 / 10

+0.01 vs avg

B IMPLEMENTATION OF LEGAL REGULATIONS

RANK 15 / 34

5.59 / 10

+0.39 vs avg

C SUPPORT POLICIES

RANK 19 / 34

5.74 / 10

-0.08 vs avg

D SUSTAINABLE DEVELOPMENT

RANK 8 / 34

6.74 / 10

+0.78 vs avg

★ STRENGTHS

- #7 Enterprises' knowledge of FTAs (A1)
- #9 Quality of FTA information provided (A4)
- #11 Frequency of guiding enterprises on legal documents (B2)
- #12 Quality of information on web portals & impact of complying with sustainable development commitments on enterprises (A9, D2)

AREAS TO IMPROVE

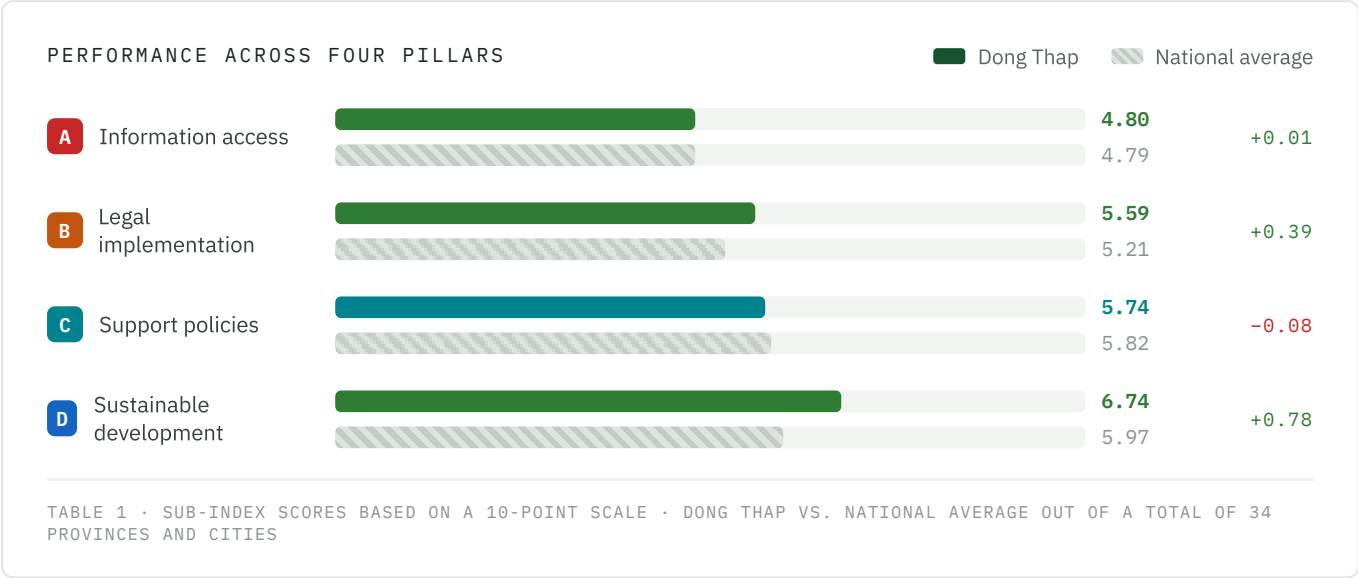
- #26 Forms of business access to FTA information & activities where enterprises utilized FTAs (A3, C3)
- #25 Barriers to enterprises' FTA exploitation (C5)

SOURCE: FTA INDEX 2025 (CONDUCTED BY FOREIGN TRADE UNIVERSITY AT THE REQUEST OF THE MINISTRY OF INDUSTRY AND TRADE); SURVEY OF 4,066 IMPORT-EXPORT ENTERPRISES. SUB-INDEX SCORES ARE BASED ON A 10-POINT SCALE; OVERALL SCORE IS BASED ON A 40-POINT SCALE. RANKINGS ARE BASED ON A TOTAL OF 34 PROVINCES AND CITIES.

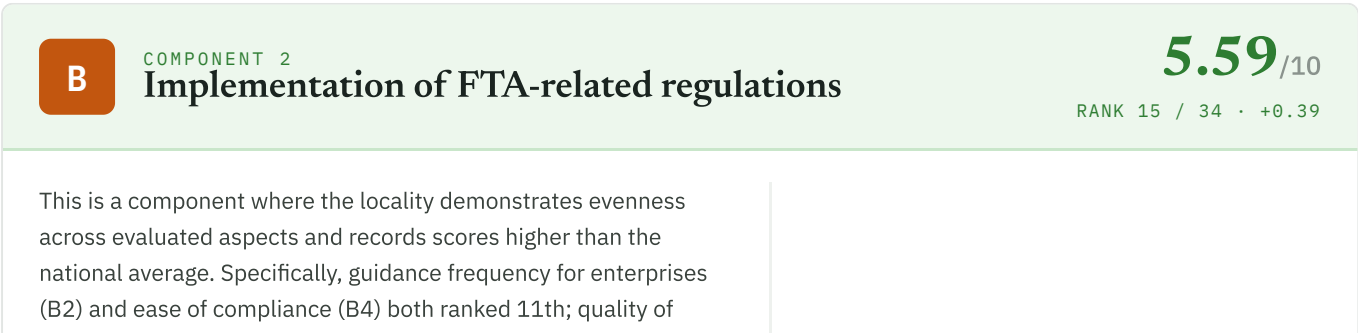
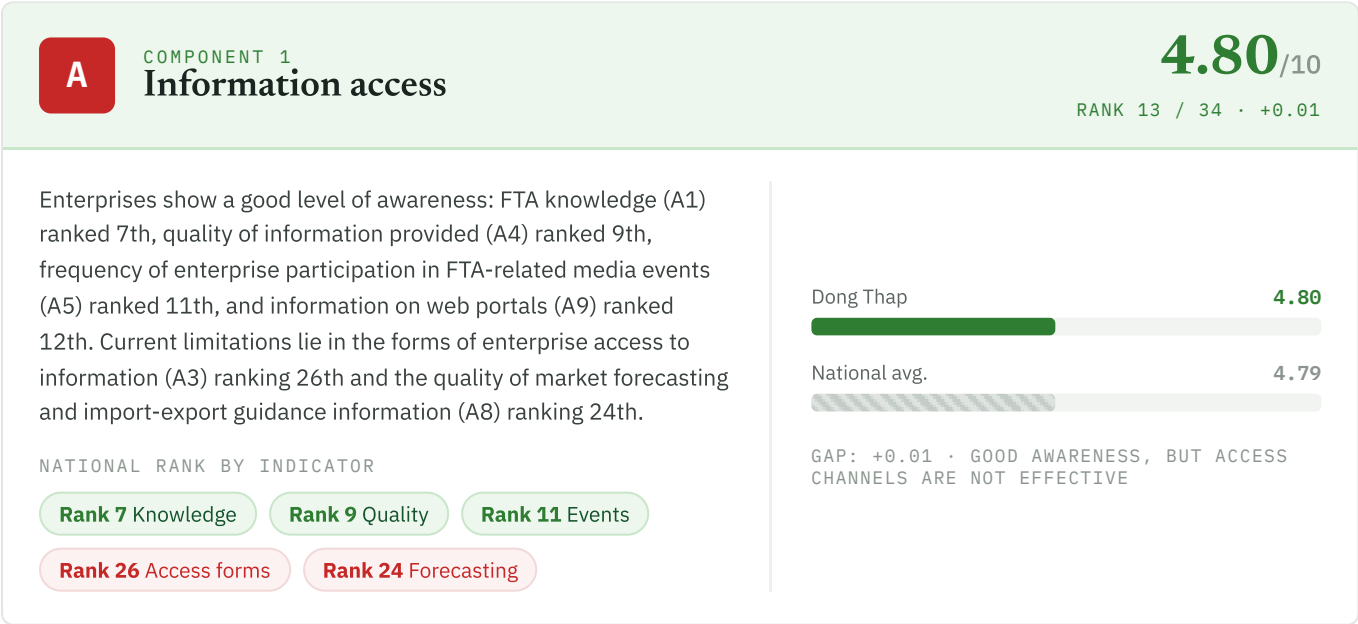
01 Overview of Results

Dong Thap achieved **23.13 out of 40 points**, ranking **16th out of 34 provinces and cities** and placing in the "Fair" group. This is a locality with good implementation results in the Mekong Delta region with three pillars scoring higher than the national average score. Enterprises' knowledge of FTAs ranked 7th, the quality of

support from regulatory bodies ranked 9th, while enterprises' knowledge and readiness regarding sustainable development commitments both ranked 11th. Currently, the province's room for improvement lies mainly in policies and programmes supporting enterprises to utilize FTAs (ranked 19th, the lowest among the province's 4 pillars). Moving forward, the province should focus on building a support ecosystem closely aligned with enterprises' needs, bringing the business support pillar closer to the national average.



02 Detailed Analysis by Sub-Index



guidance on implementing legal documents (B3) and the extent of absorbing and acknowledging enterprise feedback (B7) both ranked 13th; while training activities (B5) ranked 14th. Enterprises' solid grasp of legal documents on FTAs (B1) ranked 16th. Enterprises clearly understand FTA-related regulations and receive relatively frequent, quality guidance from regulatory agencies.

NATIONAL RANK BY INDICATOR

Rank 11 Guidance freq.

Rank 11 Compliance

Rank 13 Quality

Rank 13 Feedback

Rank 14 Training

Dong Thap 5.59

National avg. 5.21

GAP: +0.39 · EVEN CAPACITY

C COMPONENT 3 Policies supporting FTA utilisation

5.74/10

RANK 19 / 34 · -0.08

This pillar has substantial room for the province to continue improving and unlocking potential. The level of FTA exploitation evaluated by enterprises (C1) ranked 14th and frequency of participating in trade promotion (C9.1) ranked 12th, indicating that the province's foundations and trade support activities are above the national average. In the coming time, the province can focus on enhancing the effectiveness of support policies/programmes (C7), helping enterprises diversify exploitation activities (C3, rank 26), and striving to minimize barriers for enterprises (C5, rank 25).

NATIONAL RANK BY INDICATOR

Rank 12 Trade promo

Rank 14 Exploitation

N/R Effectiveness

Rank 26 Exploitation forms

Dong Thap 5.74

National avg. 5.82

GAP: -0.08 · SUBOPTIMAL EXPLOITATION, INEFFECTIVE SUPPORT

D COMPONENT 4 Sustainable development commitments

6.74/10

RANK 14 / 34 · +0.78

This is a pillar where the province records positive results: knowledge of sustainable development commitments (D1) and enterprises' readiness to comply (D3) both ranked 11th; the impact of complying with commitments on business operations (D2) ranked 12th. This result reflects an advantage for exporting enterprises in the delta region facing increasingly tightened environmental requirements.

NATIONAL RANK BY INDICATOR

Rank 11 Knowledge

Rank 11 Readiness

Rank 12 Impact

Dong Thap 6.74

National avg. 5.97

GAP: +0.78 · STRONGEST PILLAR

03 Conclusions & Policy Implications

STRENGTHS

- Enterprises' knowledge of FTAs: is an aspect recording results higher than the national average, demonstrating a

AREAS TO IMPROVE

- The support ecosystem is the key link requiring focused improvement: the province needs to prioritize support to help

good knowledge base among enterprises in the province.

- Legal regulations implementation pillar: shows that guidance, compliance, and training are all being executed stably and recording positive results.
- Awareness and readiness regarding sustainable development: an advantage for exporting enterprises that the province should focus on promoting.

enterprises enhance competitiveness in import-export activities.

- Forms of exploitation and barriers to enterprises: utilisation scope remains relatively narrow and enterprises face many obstacles.
- Quality of market forecasting information: should focus on providing sector-specific forecast information.

Strategic directions for the next phase

IMMEDIATE · 0-12 MONTHS

MEDIUM-TERM · 1-3 YEARS

1 Expand scope

Support enterprises in utilising FTAs beyond tariff reductions, diversify business support mechanisms, and minimize barriers.

C3 26 → top 15

2 Market forecasting

Provide in-depth pricing and market information for enterprises in the province.

A8 24 → top 10

3 Maintain sustainability strengths

Transform awareness of sustainable development into a competitive advantage to drive certification for the locality's key export products.

D 14 → top 10



GOAL

Break through from "Fair" to "Good": leverage enterprises' existing awareness base regarding sustainable development, improve the business support ecosystem