

Dong Nai

Provincial performance in implementing Free Trade Agreements

Fair

CLASSIFICATION

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Fair

Ranked 12th out of 34 assessed provinces and cities.

OVERALL SCORE

23.62 / 40

Higher than the national average (+1.96 points).

STANDOUT PILLAR

Rank 8 / 34

Sustainable development: reflects readiness for sustainability.

FOUR PILLARS OVERVIEW

A INFORMATION ACCESS

RANK 14 / 34

4.77 / 10

-0.02 vs avg

B IMPLEMENTATION OF LEGAL REGULATIONS

RANK 14 / 34

5.77 / 10

+0.56 vs avg

C SUPPORT POLICIES

RANK 21 / 34

5.62 / 10

-0.20 vs avg

D SUSTAINABLE DEVELOPMENT

RANK 8 / 34

7.32 / 10

+1.36 vs avg

★ STRENGTHS

- #4 FTA information on web portals & impact of complying with sustainable development commitments (A9, D2)
- #8 Enterprises' understanding of FTAs & ease of complying with FTA regulations (A1, B4)
- #9 Training participation frequency & enterprises' readiness to comply with sustainable development commitments (B5, D3)
- #10 Effectiveness of business support policies & knowledge of sustainable development (C7, D1)

LIMITATIONS

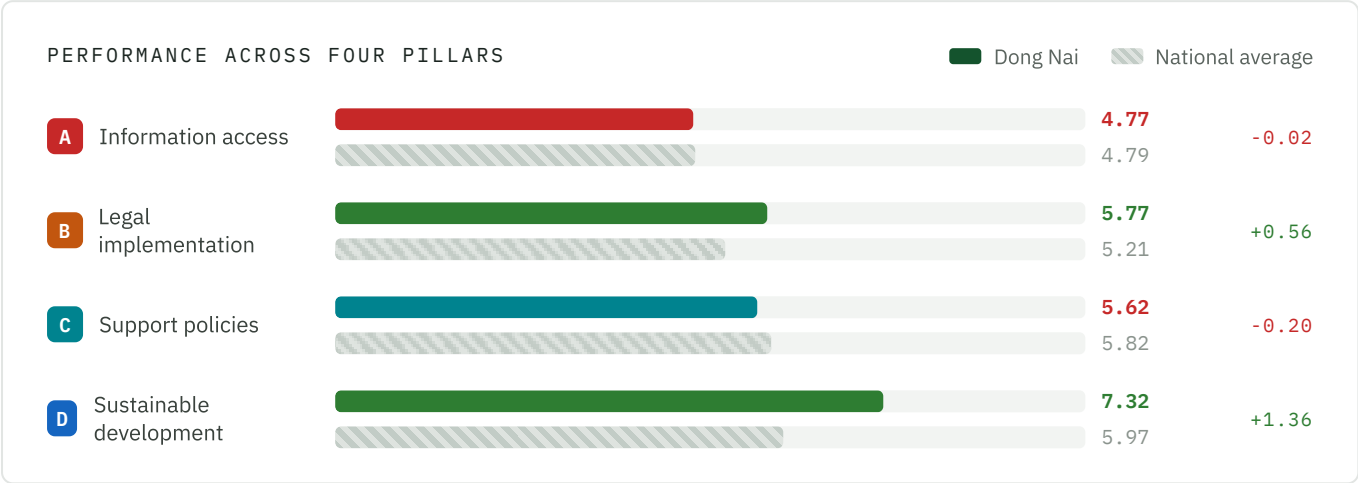
- #32 Agencies providing FTA information (A2)
- #28 Barriers to exploitation & unmet needs of enterprises (C5, C8)
- #26 Degree of diverse commitment utilisation (C4)
- #22 Quality of market forecast and import-export guidance information (A8)

SOURCE: FTA INDEX 2025 (CONDUCTED BY FOREIGN TRADE UNIVERSITY AT THE REQUEST OF THE MINISTRY OF INDUSTRY AND TRADE), SURVEY OF 4,066 IMPORT-EXPORT ENTERPRISES. COMPONENT SCORES ARE BASED ON A 10-POINT SCALE; OVERALL SCORE IS BASED ON A 40-POINT SCALE, RANKING BASED ON A TOTAL OF 34 PROVINCES AND CITIES.

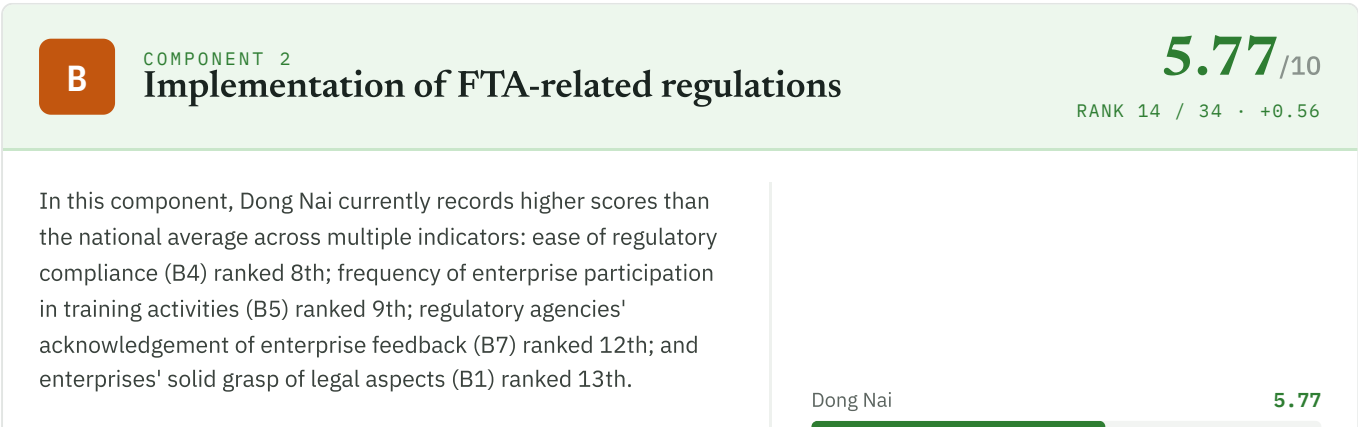
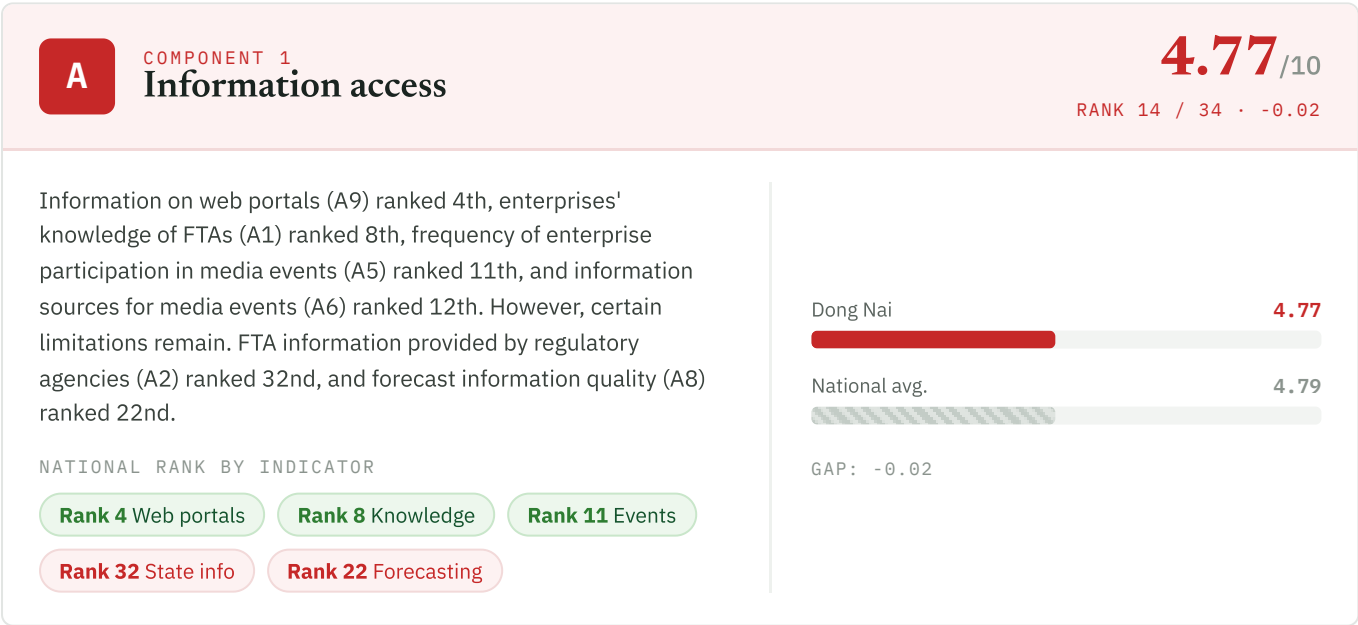
01 Overview of Results

Dong Nai achieved **23.62 out of 40 points**, ranking **12th out of 34 provinces and cities**, placing in the "Fair" group. This is a locality with even and comprehensive development: sustainable development is a distinct strength of the province (rank

8), partly reflecting the strict requirements placed on the province's large-scale foreign-invested (FDI) manufacturing facilities. FTA information provided on web portals/pages ranked 4th and training activities for enterprises ranked 9th nationwide. An area with considerable room for improvement is the depth of FTA utilisation. Surveyed enterprises show a certain degree of readiness; however, utilisation barriers remain substantial and the scope of commitments utilised remains limited.



02 Detailed Analysis by Sub-Index



Meanwhile, the quality of guidance on legal documents (B3, rank 16) and the extent of enterprise participation in feedback contribution (B6, rank 15) approach the national average.

This is a pillar demonstrating consistency across aspects, ranking higher than the national average with no weak aspects.

NATIONAL RANK BY INDICATOR

Rank 8 Compliance

Rank 9 Training

Rank 12 Feedback

Rank 13 Legal grasp

Rank 14 Guidance freq.

National avg.

5.21

GAP: +0.56



COMPONENT 3

Policies supporting FTA utilisation

5.62/10

RANK 21 / 34 · -0.20

This is a component with substantial room for improvement in the province. Specifically, the effectiveness of support policies/programmes (C7) ranked 10th and the diversity of utilisation activities (C3) ranked 11th. However, the level of commitment utilisation (C4) only ranked 26th, and barriers to enterprises (C5) ranked 28th. Although support activities are evaluated as effective, barriers to actual commitment utilisation in practice remain very large.

NATIONAL RANK BY INDICATOR

Rank 10 Effectiveness

Rank 11 Util. forms

Rank 28 Barriers

Rank 26 Commitments

Rank 28 Unmet needs

Dong Nai

5.62

National avg.

5.82

GAP: -0.20



COMPONENT 4

Sustainable development commitments

7.32/10

RANK 8 / 34 · +1.36

The sustainable development pillar is a strength of the province: Impact of complying with commitments on enterprises (D2) ranked 4th, enterprises' readiness to comply with commitments (D3) ranked 9th, and enterprises' knowledge of sustainable development commitments (D1) ranked 10th. This result provides motivation for Dong Nai to continue maintaining and further improving in the sustainable development aspect.

NATIONAL RANK BY INDICATOR

Rank 4 Impact

Rank 9 Readiness

Rank 10 Knowledge

Dong Nai

7.32

National avg.

5.97

GAP: +1.36

03 Conclusions & Policy Implications

STRENGTHS

- Sustainable development: records consistently high scores across indicators.

AREAS TO IMPROVE

- Proactive information provision from state agencies: needs improvement so information flow is promptly conveyed to

- Quality of information provided on web portals: enterprises can access and highly appreciate the quality of information.
 - Effectiveness of support policies: this is a component directly affecting enterprise competitiveness; therefore, the locality should continue to promote it.
- enterprises.
- Exploitation depth remains limited, utilisation barriers urgently need resolving: in order to create a smooth, favorable environment for enterprises to optimally utilise FTAs.
 - Market forecast and import-export guidance information: needs improvement so enterprises can proactively respond to market fluctuations.

Strategic directions for the next phase

SHORT-TERM · 0-12 MONTHS

MEDIUM-TERM · 1-3 YEARS

1 Strengthen information dissemination

Strengthen state information dissemination via web portals and direct channels.

A2 32 → top 15

2 Promote diverse utilisation

Support enterprises in utilising the group of FTA commitments alongside basic tariff preferences.

C4 26 → top 15

3 Reduce compliance barriers

Resolve difficulties regarding ROO, C/O, and partner matchmaking for both FDI and domestic enterprises.

C5 28 → top 15

4 Leverage sustainable pillar

Convert enterprises' readiness to comply with sustainable development commitments into market advantages.

D maintain top 10

★ GOAL
Improve from "Fair" to "Good": enhance the capacity to exploit FTAs more deeply and broadly based on existing enterprise awareness and high readiness for sustainable development